

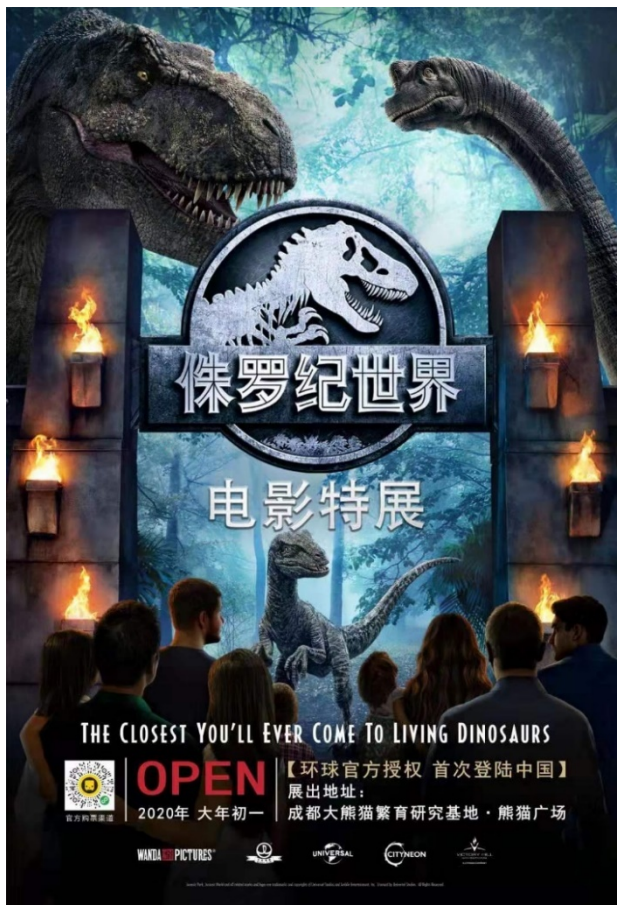
**PRESS RELEASE**

**For Immediate Release**

## **Jurassic World: The Movie Exhibition to Open in China**

- Making its first foray into China - a strong start for the *Jurassic World: The Movie Exhibition* Tour in Chengdu
- Confident of the success of the exhibition - 300,000 tickets committed in advance of opening on 25 Jan, 2020
- Expecting to open in other major cities in China in 2020

**January 22, 2020 –Cityneon Holdings** (“Cityneon”, the “Company”, “城贸控股(私人)有限公司” /collectively with its subsidiaries, the “Group”) is pleased to announce that *Jurassic World: The Movie Exhibition* will be making its first-ever appearance in China, starting with Chengdu, the capital city of Sichuan Province, on the first day of Chinese New Year on 25 January 2020.



*Jurassic World: The Movie Exhibition* is an immersive experience based on one of the biggest blockbusters in cinema history.

Set to be launched at the iconic Giant Panda Breeding Research Base (成都大熊猫繁育研究基地·熊猫广场), special guests from the media and tourism industry were invited to an exclusive preview into *Jurassic World: The Movie Exhibition* on 20 January 2020.

This preview event was also attended by strategic partners that made this exhibition possible, including Mr. Ron Tan, Executive Chairman and Group CEO of Cityneon Holdings, Mr.

Michael Silver, Universal Parks & Resorts' President for Global Business Development, , Mr. Liu Xiaobin, Vice President of Wanda Film Group and Executive CEO of Wanda Film, Ms. Zhou Haiyan Deputy Governor of Chenghua District and many other distinguished guests. The official signing ceremony was held earlier this month (5 January 2020) at the Wanda Cinemas in Chengdu Mid-Town.



*Opening Ceremony held on 20<sup>th</sup> January 2020 in Chengdu*

This exhibition spans a total area of approximately 30,000 square feet and is poised to bring the ground-breaking film franchise *Jurassic World* to life. Visitors will feel as if they have entered the films as they walk through the world-famous *Jurassic World* gates and explore the experience through an interactive journey. Guests will come face-to-face with a *Velociraptor*, step behind the glass into *The Hammond Creation Lab*; and be able to imagine what it would have been like to walk among these breathtaking animals as they visit a majestic and family-friendly *Brachiosaurus*, and get a rare up-close look at the most vicious dinosaur of them all, the *Tyrannosaurus Rex*.

The *Jurassic World* franchise has been entertaining audiences around the world with powerful stories and characters for more than 25 years – from film to TV to video games and toys to rides at Universal theme parks. In fact, Universal Beijing Resort is scheduled to open in 2021 as Universal's newest theme park destination and will feature seven highly themed and immersive lands –



including *Jurassic World Isla Nublar*. Guests of all ages will be able to explore Isla Nublar, an island of wonder and thrills where dinosaurs roam the Earth again.

Speaking at the event, Universal Parks & Resorts' President of Global Business Development Mr. Michael Silver said, "I am indeed excited to see *Jurassic World: The Movie Exhibition* opening here in Chengdu. We strongly believe that this exhibition's first foray into China is only the beginning, and we are confident that *Jurassic World: The Movie Exhibition* will be presented in many other Chinese markets in the future. We are delighted that our licensee Cityneon Group, together with Wanda Films, are presenting such a world-class exhibition that is such a credit to the iconic Jurassic World franchise, and we are pleased that the many Jurassic World fans in China will have the opportunity to experience this wonderful exhibition."

Adding to that, Cityneon's Executive Chairman and Group CEO Mr. Ron Tan said, "We are honoured and thrilled to have forged strong and strategic partnerships with Universal and Wanda to bring *Jurassic World: The Movie Exhibition* to Chengdu, our first stop in China. We are highly encouraged by the committed ticket sales of 300,000 tickets even prior to the start of the exhibition and deeply hope that this exhibition can bring the same excitement to the Chinese audiences here as well."

Reiterating his commitment to create high-quality and unforgettable experiences, Mr. Tan added, "We will continue to leverage on our expertise, credentials and relationships with existing and new partners to deliver more unique exhibitions and compelling experiences in markets with high growth potential."

Wanda Film Group and Wanda Film's CEO Mr. Zeng Maojun, said, "We are very impressed with Cityneon's licensed portfolio of leading global IPs and its iconic exhibitions that captivate audiences around the world. It is our great pleasure to collaborate with them to bring this exclusive exhibition to China. We are confident that the audiences will be wowed by the magnificence and interactive experiences, leaving them with unforgettable unique memories like never before, especially during this festive Chinese New Year."





## **Details of the Jurassic World: The Movie Exhibition @ Chengdu**

Date: 25<sup>th</sup> January 2020 – 30<sup>th</sup> August 2020

Venue: Chengdu Giant Panda Breeding Research Base (成都大熊猫繁育研究基地·熊猫广场)

Ticket pricing: Adults – RMB168, Children – RMB108, Family (2 adults + 1 child) – RMB338

Ticket Sales Available online at Chengdu Express (成都景区直通车)、Damai (大麦)、Maoyan (猫眼)

### **About Wanda Group**

Established in 1988, Wanda Group has become a large multinational conglomerate focusing on a wide spectrum of integrated modern services. After 30 years of development, Wanda is now the world's leading real estate company, leading film company, leading sports company and leading children's entertainment company. Wanda Plaza, Wanda Cinema, Wanda Hotel, Wanda Culture Tourism City and Wanda Kidsplace have become well-known brands in China. In 2018, Wanda's assets amounted to RMB625.7 billion, achieving a revenue of RMB214.3 billion. For more information, please visit [www.wanda-group.com/](http://www.wanda-group.com/).

### **About Cityneon Holdings**

With its global reach and international partnerships, Cityneon has the capability to serve its clients anywhere in the world. Cityneon was listed on the Mainboard of the Singapore Stock Exchange since 2005, and was privatized on February 2019 by West Knighton Limited, a company wholly owned by Cityneon's Executive Chairman and Group CEO, Ron Tan, together with Hong Kong veteran entrepreneur and investor, Johnson Ko Chun Shun. Johnson is a capital markets veteran and has held controlling interests and directorships in many listed companies. In May 2019, Cityneon welcomed CITIC Capital as a new shareholder, who holds approximately 10% shares in Cityneon. CITIC Capital is part of CITIC Group, one of China's largest conglomerates, and has over US\$29b of assets under its management across 100 funds and investment products globally. Other institutional shareholders of the Group include EDBI - a Singapore government-linked global investor, and Pavilion Capital - a Singapore-based investment institution which focuses on private equity investments, that made strategic investments in August and October 2019 respectively, to support



the Group's further expansion globally. For more information, please visit [www.cityneon.net](http://www.cityneon.net).

### **About Jurassic World**

From Universal Pictures and Amblin Entertainment, Jurassic World immerses audiences of all ages in a new era of wonder and thrills where dinosaurs and humankind must learn to coexist. Jurassic World is more than a film franchise. At every turn, this \$5 billion film series delivers a larger-than-life destination for exploration, discovery, and epic adventure. Dinosaurs live again and they live in Jurassic World.

### **About Universal Parks & Resorts**

Universal Parks & Resorts, a unit of Comcast NBCUniversal, offers guests around the globe today's most relevant and popular entertainment experiences. With three-time Academy Award winner Steven Spielberg as creative consultant, its theme parks are known for immersive experiences that feature some of the world's most thrilling and technologically advanced film- and television-based attractions.

Comcast NBCUniversal wholly owns Universal Studios Hollywood, which includes Universal CityWalk Hollywood. It also owns Universal Orlando Resort, a destination resort with three theme parks (Universal Studios Florida, Universal's Islands of Adventure and Universal's Volcano Bay – a water theme park), six on-site resort hotels, and Universal CityWalk Orlando. In addition, Comcast NBCUniversal owns Universal Studios Japan, in Osaka and has a license agreement with Universal Studios Singapore at Resorts World Sentosa, Singapore. The company is also developing a theme park destination in Beijing called Universal Beijing Resort.

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