

For Immediate Release

Famed Marvel's 'Avengers' Actress Cobie Smulders to Voice Global Attractions

Television and Film Star to Be Featured in Vegas and Paris Avengers S.T.A.T.I.O.N. Experiences, Set to Open This Spring

Los Angeles (March 15, 2016) – Victory Hill Exhibitions (VHE) announced today that A-list actress Cobie Smulders will voice its new Avengers S.T.A.T.I.O.N. (Scientific Training and Tactical Intelligence Operative Network) experiences in Las Vegas and Paris.

Smulders, who has played Maria Hill in the films Marvel's *The Avengers*, Marvel's *Captain America: The Winter Soldier* and Marvel's *Avengers: Age of Ultron*, will lead guests throughout the immersive attraction as well as narrate its introduction video. A Vancouver native, Smulders is also renowned for her role as Robin Scherbatsky on the hit television show "How I Met Your Mother."

The Paris attraction will open on April 15 at La Esplanade Défense and the Las Vegas attraction will follow later in the season at Treasure Island Hotel and Casino.

The openings come on the heels of the announcement that VHE has further extended its relationship with Marvel Entertainment, focused on building and delivering captivating interactive experiences.

"Marvel Entertainment has a blockbuster vision in the entertainment realm and we have proven that we can bring that vision to life," said Ron Tan, CEO/President of VHE. "In addition to a busy 2016 that will take the Avengers S.T.A.T.I.O.N. brand to Las Vegas and Paris, we look forward to a strong partnership in the years ahead."

About Victory Hill Exhibitions

Victory Hill Exhibitions (VHE) is a global production and distribution company focused on delivering engaging, educational and interactive experiences to the museum and entertainment industries. Among its diverse specialties fortified over the past 25-plus years, the company produces captivating content using the latest technological capabilities. VHE focuses on impressive visual appeal, educational material and entertainment themes, appealing to visitors of all ages. VHE was recently acquired by Star Media Group's subsidiary, Cityneon Holdings Ltd, a publicly-listed company with the Singapore Stock Exchange. For more information visit <u>www.victoryhillexhibitions.com</u>.

About Marvel Entertainment, LLC:

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media over seventy-five years. Marvel utilizes its character franchises in entertainment, licensing and publishing. For more information, visit <u>http://www.marvel.com</u>.

Media Contact:

The Firm Public Relations & Marketing – 702.739.9933 – VictoryHillMedia@thefirmpr.com