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DUE TO POPULAR DEMAND, JURASSIC WORLD: THE EXHIBITION EXTENDS ITS NORTH TEXAS DEBUT UNTIL JANUARY 2, 2022

DALLAS, Texas (August 20, 2021) – Due to popular demand, Round Room Live and Cityneon announced **JURASSIC WORLD: THE EXHIBITION** will extend its North Texas run through January 2, 2022. The exhibition has been entertaining North Texans since it opened to rave reviews and sold-out crowds in Dallas on June 18, 2021 at Grandscape in The Colony. Now even more people will have the opportunity to experience this amazing event where guests are immersed into "**Jurassic World**" and able to interact with life-size dinosaurs. Tickets are available at www.JurassicWorldExhibition.com.

"Jurassic World: The Exhibition roars into North Texas. EDITOR'S PICK!"
- Dallas Morning News

"Most 'technically advanced' exhibition starring Jurassic World dinosaurs roars into town."
- Sean Giggy, WFAA

"AN AMAZING EVENT FOR YOU AND THE FAMILY!"

- Bonnie Curry, KLTY

"YOU'RE TOTALLY GONNA DIG IT!"

- Taryn Jones, CBS11

"A DAZZLING DISPLAY OF DINOSAURS.

An exciting, interactive exhibition. If you've ever imagined what it was like to walk among those breathtaking creatures, this exhibition is for you!"

- Jo Ann Holt, Focus Daily News

"When executing our vision to create a unique, family-friendly destination in North Texas, JURASSIC WORLD: THE EXHIBITION was a perfect fit. We are thrilled that they joined us and are deciding to stay at Grandscape through the end of the year. Having such an iconic brand for visitors of all ages embodies our vision and helps to create a true one-of-a-kind experience." -Jeff Lind, President-Grandscape.

JURASSIC WORLD: THE EXHIBITION is an immersive 20,000-square-foot experience based on one of the biggest blockbusters in cinema history. Visitors will walk through the world-famous "Jurassic World" gates, encounter life-sized dinosaurs, and explore richly themed environments. Guests will have an up-close look at a Velociraptor, stand under a towering Brachiosaurus, and encounter the most fearsome of them all, the mighty Tyrannosaurus Rex. Guests will be able to imagine what it would have been like to walk among these breathtaking creatures and even interact with new baby dinosaurs, including "Bumpy" from the popular animated Netflix original series, Jurassic World: Camp Cretaceous, from Universal, DreamWorks Animation and Amblin Entertainment.

Information, including venue and ticketing details, can be found at <u>JurassicWorldExhibition.com</u>. **JURASSIC WORLD: THE EXHIBITION** — produced in conjunction with Universal Live Entertainment, a division of Universal Parks & Resorts — immerses audiences of all ages in settings inspired by the groundbreaking film franchise *Jurassic World* from Universal Pictures and Amblin Entertainment.

"We are incredibly pleased with the popularity of Jurassic World: The Exhibition in Dallas, and we love seeing fans share their experiences with their friends and family," said Michael Silver, President of Global Business Development for Universal Parks & Resorts.

"Jurassic World: The Exhibition launched in June with astounding success and it's heartening to see the amazing response from the public with sold-out tickets for the past two months - thank you for the incredible support!", said Ron Tan, Executive Chairman & Group Chief Executive Officer of Cityneon Holdings. "We are so glad that Cityneon is able to bring this exhilarating adventure to all in Dallas through the rest of the year."

"We are really excited to see such an overwhelming response in North Texas," said Stephen Shaw, Founder and Co-President of Round Room Live. "This exhibition has quickly become the

must-see experience of the Summer with over 100,000 visitors to-date. We know Dallas-Fort Worth families will continue to enjoy the Exhibition through the holiday season."

The operation and management teams will continue to implement enhanced health and safety procedures for the operation of **JURASSIC WORLD: THE EXHIBITION**. Specific details can be found at <u>JurassicWorldExhibition.com</u>.

Tickets to **JURASSIC WORLD: THE EXHIBITION** start at \$29.50 for adults (16 years +) and \$19.50 for youth (3- 15 years). Children two-years-old and younger are free with an accompanying parent. VIP packages are available, as well as special pricing for senior citizens and active military personnel. Group sales packages are available for groups greater than 10.

The *Jurassic World* franchise has been entertaining generations of fans around the world with thrilling and awe-inspiring stories and characters for more than 25 years – from films and TV series, to video games and toys, to live action experiences and rides at Universal theme parks. Universal Orlando's Islands of Adventure welcomed the new Jurassic World VelociCoaster on June 10th, creating a new species of roller coaster where guests will feel the rush of the hunt as they race alongside these nimble predators, twisting and soaring above the land and water. At Universal Studios Hollywood, guests experiencing Jurassic World – The Ride will come face-to-face with an all-new, extraordinarily realistic dinosaur – the Indominus Rex, injecting intense new thrills, excitement and intrigue into an already dynamic ride.

For more information about **JURASSIC WORLD: THE EXHIBITION**, visit JurassicWorldExhibition.com.

Connect with JURASSIC WORLD: THE EXHIBITION

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CONNECT WITH CITYNEON:

Official Website: www.cityneongroup.com

Facebook: @cityneonholdings Twitter: @cityneonholding Instagram: @cityneonholdings

LOCATION

JURASSIC WORLD: THE EXHIBITION @ Grandscape 5752 Grandscape Blvd The Colony, TX 75056

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About Cityneon Holdings Limited:

With its global reach and international partnerships, Cityneon has the capability to serve its clients anywhere in the world. Cityneon was listed on the Mainboard of the Singapore Stock Exchange since 2005, and was privatized on February 2019 by West Knighton Limited, a company wholly owned by Cityneon's Executive Chairman and Group CEO, Ron Tan, together with Hong Kong veteran entrepreneur and investor, Johnson Ko Chun Shun. Johnson is a capital markets veteran and has held controlling interests and directorships in many listed companies. In May 2019, Cityneon welcomed CITIC Capital as a new shareholder, who holds approximately 9% shares in Cityneon. CITIC Capital is part of CITIC Group, one of China's largest conglomerates, and has over US\$29B of assets under its management across 100 funds and investment products globally. Other institutional shareholders of the Group include EDBI - a Singapore governmentlinked global investor, and Pavilion Capital - a Singapore-based investment institution which focuses on private equity investments, that made strategic investments to the Group in August and October 2019 respectively. In April 2021, Cityneon welcomed new investors Seatown Holdings International, Qatar's Doha Venture Capital, which will now own approximately 4% of the Group, and other financial institutions and family offices in Singapore and China, joining the already strong stable of shareholders to support the Group's further expansion globally. For more information, please visit www.cityneongroup.com.

About Victory Hill Exhibitions:

Victory Hill Exhibitions is a subsidiary of Cityneon Holdings and is the worldwide leader in producing Hollywood IP exhibitions. Their offerings include Jurassic World: The Movie Exhibition in 3 locations in China: Chengdu, Guangzhou, and Shanghai; Jurassic World: The Exhibition in Dallas, Texas; Marvel Avengers S.T.A.T.I.O.N. in Las Vegas, Toronto, Seoul, and Huizhou, China; AVATAR: THE EXHIBITION in Chengdu, China; and The Hunger Games: The Exhibition in Las Vegas.

As a global IP management company which strives to create interactive exhibits that attract visitors and have educational value, Victory Hill with its 25 years of experience and cooperation with pioneers in technology from around the world, is able to create astounding interactive experiences, and can adapt based on our clients' needs to satisfy each and every unique need.

About Jurassic World:

From Universal Pictures and Amblin Entertainment, Jurassic World immerses audiences of all ages in a new era of wonder and thrills where dinosaurs and humankind must learn to coexist. Jurassic World is more than a film franchise. At every turn, this \$5 billion film series delivers a larger-than-life destination for exploration, discovery, and epic adventure. Dinosaurs live again and they live in Jurassic World.

About Round Room Live, an Entertainment One company:

Round Room Live is a producer and promoter of live entertainment, that specializes in transforming both new and iconic intellectual property into engaging and thrilling live events. Round Room creates unique live experiences tailored to the distinct character of each property and produces the highest quality productions for audiences around the world.

Their current roster of touring theatrical shows includes: *Baby Shark Live!*, *Blippi The Musical*, *Peppa Pig Live*, and *PJ Masks Live! Save the Day*. In addition to *Jurassic World: The Exhibition*, Round Room's Immersive and Entertainment Experiences division is currently touring *Mandela: The Official Exhibition* and *The Infinite: Living Among the Stars*. Following the global success of *PJ Masks Live*, Entertainment One acquired a majority position in Round Room Live in 2018. Entertainment One is now a division of Hasbro.

About Universal Live Entertainment:

Universal Live Entertainment partners with best-in-class entertainment companies to bring today's most popular stories, characters and adventures to life in a city near you. From larger-than-life touring shows to immersive, walk-through exhibitions and family entertainment centers, Universal's world-class entertainment brands are delivered across the globe for families, friends and people of all ages to enjoy. Productions include Jurassic World Live Tour, Jurassic World: The Exhibition, A Minions Perspective, DreamWorks Animation: The Exhibition, Trolls Live, Film to Live Orchestra concerts and more.

Universal Live Entertainment is a division of Universal Parks & Resorts, a unit of Comcast NBCUniversal. With theme park destinations in California, Florida, Japan, Singapore, and very soon Beijing, Universal Parks & Resorts offers guests around the globe today's most relevant and popular entertainment experiences. Universal theme parks are known for immersive experiences that feature some of the world's most thrilling and technologically advanced film- and television-based attractions. Comcast NBCUniversal wholly owns Universal Studios Hollywood, Universal Orlando Resort, and Universal Studios Japan. In addition, the company has a license agreement with Universal Studios Singapore at Resorts World Sentosa and is opening a theme park destination in Beijing this year called Universal Beijing Resort.

MEDIA CONTACT

Paulette Hopkins paulette@blusparkagency.com

(972) 571-6825

UNIVERSAL PARKS & RESORTS MEDIA CONTACT

<u>UPRCorpComm@universalorlando.com</u>