



**\*\* MEDIA ADVISORY \*\***

***JURASSIC WORLD: THE MOVIE EXHIBITION***

**GRAND OPENING ITS GATES August 21<sup>st</sup>, 2021 AT NO.997, XUEYE 2<sup>ND</sup> ROAD, PUDONG NEW DISTRICT, SHANGHAI, CHINA**

*Shanghai marks the third city in which Wanda Pictures, in partnership with Cityneon, a global experience entertainment company, has presented Jurassic World: The Movie Exhibition in China. Produced in conjunction with Universal Live Entertainment, a division of Universal Parks & Resorts, Jurassic World: The Movie Exhibition provides guests with a unique immersive experience based on one of the largest blockbusters in cinema history.*

**WHAT:**

Wanda Pictures announces the grand opening of *Jurassic World: The Movie Exhibition* on August 21<sup>st</sup>, 2021.

*Jurassic World: The Movie Exhibition* immerses audiences of all ages in settings inspired by the groundbreaking film franchise, Jurassic World, from Universal Pictures and Amblin Entertainment, blending real-world science and education with the very best in high-quality entertainment. This stunning experience is officially open to the public on the West Side of The River Mall, No. 997, Xueye 2nd Road, Pudong New District, Shanghai, China.

**WHEN & WHERE:**

Visitors can learn more about *Jurassic World: The Movie Exhibition* through Damai, Ctrip and Wanda WeChat mini Program.

- Time & Date: 10:00—19:00 from August 21<sup>st</sup>, 2021 (entrance will be closed 1 hour earlier)
- Place: No. 997, Xueye 2nd Road, Pudong New District, Shanghai, China
- Official Sales Channels: Wanda WeChat mini Program, Damai, Ctrip

**\* Notice: For more information or FAQs about tickets and COVID-19 precautions, please review the booking instructions on the ticketing platforms.**

*Jurassic World: The Movie Exhibition* occupies an area of about 2,700 square meters. At *Jurassic World: The Movie Exhibition*, visitors will feel as if they have entered the films as they walk through the world-famous Jurassic World gates and explore amazing interactive displays. Visitors will come face to face with a Velociraptor, stand under a towering Brachiosaurus, be in awe as they stand next to a life size Ankylosaurus, and then encounter the most fearsome of them all, the mighty Tyrannosaurus Rex fighting with the Carnotaurus. Guests will be able to imagine what it would have been like to walk among these breathtaking creatures and even come up close to the new additions, the Pachyrhinosaurus mother and juvenile and the Parasaurolophus adult debuting in China for the first time at the exhibition in Shanghai.

The Jurassic Park and Jurassic World franchises have been entertaining audiences around the world with thrilling and awe-inspiring powerful stories and characters for more than 25 years – from film to video games and toys to rides at Universal theme parks. In fact, Universal Beijing Resort is scheduled to open this year as Universal’s newest theme park destination and will feature seven highly themed and immersive lands – including Jurassic World Isla Nublar. Guests of all ages will be able to explore Jurassic World Isla Nublar, an island of wonder and thrills where dinosaurs roam the Earth again. Universal Beijing Resort has taken the essence of this legendary film franchise and created a larger-than-life experience complete with attractions and adventures that have never been seen before. Guests will feel the power of the Tyrannosaurus Rex, Velociraptors, and the fearsome Indominus Rex at Jurassic World Isla Nublar.

#### **COVID-19 PRECAUTIONS:**

In strict accordance with the prevention efforts for COVID-19, the operation and management teams have worked diligently on a plan to ensure a safe consumer experience. The new health, safety and hygiene procedures will cover each step of a guest’s visit, including how they arrive, how they interact with other guests, and how they experience the exhibition.

Key procedures at *Jurassic World: The Movie Exhibition* will cover three areas: screening, spacing and sanitization. These measures will include:

- Guests and team members are required to wear face coverings and observe social distancing guidelines at all times while at *Jurassic World: The Movie Exhibition*
- Guests and team members are required to have temperature checks upon arriving on-site; those with temperatures of 37.3°C or greater will not be allowed to enter
- Increased cleaning and disinfection of restrooms and other frequent “touch points”

For information on COVID-19 Protection and Personal Travel Guidelines by the Shanghai Municipal Health Commission, please visit

[http://www.gd.gov.cn/gdywdt/zwzt/yqfk/ywjj/content/post\\_3105396.html](http://www.gd.gov.cn/gdywdt/zwzt/yqfk/ywjj/content/post_3105396.html)

### **About Cityneon Holdings Limited:**

With its global reach and international partnerships, Cityneon has the capability to serve its clients anywhere in the world. Cityneon was listed on the Mainboard of the Singapore Stock Exchange since 2005, and was privatized on February 2019 by West Knighton Limited, a company wholly owned by Cityneon's Executive Chairman and Group CEO, Ron Tan, together with Hong Kong veteran entrepreneur and investor, Johnson Ko Chun Shun. Johnson is a capital markets veteran and has held controlling interests and directorships in many listed companies. In May 2019, Cityneon welcomed CITIC Capital as a new shareholder, who holds approximately 9% shares in Cityneon. CITIC Capital is part of CITIC Group, one of China's largest conglomerates, and has over US\$29B of assets under its management across 100 funds and investment products globally. Other institutional shareholders of the Group include EDBI - a Singapore government-linked global investor, and Pavilion Capital - a Singapore-based investment institution which focuses on private equity investments, that made strategic investments to the Group in August and October 2019 respectively. In April 2021, Cityneon welcomed new investors Seatown Holdings International, Qatar's Doha Venture Capital, which will now own approximately 4% of the Group, and other financial institutions and family offices in Singapore and China, joining the already strong stable of shareholders to support the Group's further expansion globally. For more information, please visit [www.cityneongroup.com](http://www.cityneongroup.com).

### **About Victory Hill Exhibitions:**

Victory Hill Exhibitions is a subsidiary of Cityneon Holdings and is the worldwide leader in producing Hollywood IP exhibitions. Their offerings include Jurassic World: The Movie Exhibition in 3 locations in China: Chengdu, Guangzhou, Shanghai; Jurassic World: The Exhibition in Dallas, Texas; Marvel Avengers S.T.A.T.I.O.N. in Las Vegas, Toronto, Seoul, and Huizhou, China; AVATAR: THE EXHIBITION in Chengdu, China; and The Hunger Games: The Exhibition in Las Vegas.

As a global IP management company which strives to create interactive exhibits that attract visitors and have educational value, Victory Hill with its 25 years of experience and cooperation with pioneers in technology from around the world, is able to create astounding interactive experiences, and can adapt based on our clients' needs to satisfy each and every unique need.

### **About Jurassic World:**

From Universal Pictures and Amblin Entertainment, Jurassic World immerses audiences of all ages in a new era of wonder and thrills where dinosaurs and humankind must learn to coexist. Jurassic World is more than a film franchise. At every turn, this \$5 billion film series delivers a larger-than-life destination for exploration, discovery, and epic adventure. Dinosaurs live again and they live in Jurassic World.

### **About Wanda Film Group:**

Wanda Film Group has formed the entire industry chain from production, distribution to screening, holding subsidiaries such as AMC Entertainment Inc., Odeon & UCI Cinemas Group and Wanda Cinema Line with 16,576 screens and 1,641 cinemas around the world.

A-Share listed in January 2015, Wanda Film Holding (002739.SZ) is the largest film company in China that provides services in sectors such as film production, screening, distribution, advertising, Mtime.com and games. In 2018, it opened 595 chain cinemas with 5279 screens, the number of attendance was 230 million.

Wanda Pictures is leading filmmaker in China.

Wuzhou Film Distribution is one of the largest film distributors in China that specializes in film distribution and marketing.

### **About Universal Live Entertainment:**

Universal Live Entertainment partners with best-in-class entertainment companies to bring today's most popular stories, characters and adventures to life in a city near you. From larger-than-life touring shows to immersive, walk-through exhibitions and family entertainment centers, Universal's world-class entertainment brands are delivered across the globe for families, friends and people of all ages to enjoy. Productions include Jurassic World Live Tour, Jurassic World: The Movie Exhibition, A Minions Perspective, DreamWorks Animation: The Exhibition, Trolls Live, Film to Live Orchestra concerts and more.

Universal Live Entertainment is a division of Universal Parks & Resorts, a unit of Comcast NBCUniversal. With theme park destinations in California, Florida, Japan, Singapore, and very soon Beijing, Universal Parks & Resorts offers guests around the globe today's most relevant and popular entertainment experiences. Universal theme parks are known for immersive experiences that feature some of the world's most thrilling and technologically advanced film- and television-based attractions. Comcast NBCUniversal wholly owns Universal Studios Hollywood, Universal Orlando Resort, and Universal Studios Japan. In addition, the company has a license agreement with Universal Studios Singapore at Resorts World Sentosa and is opening a theme park destination in Beijing this year called Universal Beijing Resort.