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Cityneon presents world's first virtual walkthrough of Machu Picchu

New exhibition is due to open at Boca Raton Museum of Art next month

News



Words: Charlotte Coates
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Cityneon, a [global experience entertainment company](#), is celebrating the premiere of a unique new exhibition, [Machu Picchu and the Golden Empires of Peru](#), which opens at the Boca Raton Museum of Art in South Florida this October.

This will be Cityneon's first foray into the world of artefacts IP and features the largest Andean gold collection ever to travel the world, together with a brand new immersive and interactive VR experience. The company was given exclusive approval by the government of Peru to fly drones through the UNESCO World Heritage site and harnessed cutting edge Unmanned Aerial Vehicle (UAV) technology to create a one-of-a-kind virtual walkthrough experience.



A unique virtual experience

A visit to Machu Picchu is on many people's bucket lists. However, less than 1 million people are allowed entry to the site each year in order to preserve it. In the wake of the pandemic, this number has further lowered to 250,000, to keep to social distancing guidelines. Now, thanks to *Machu Picchu and the Golden Empires of Peru*, people from around the globe can experience this heritage site virtually.

Guests will enjoy a virtual walkthrough, which uses VR motion chairs equipped with multi-sensory features like high-resolution 6-DOF VR headsets, haptic feedback, scent dispersers, and unlimited 360-degree resolution. They will journey through time alongside the mythical hero Ai Apaec.



Gold and turquoise nose ornament depicting figure with half-moon and club-head headdress, circular ear ornaments and loincloth, holding a rattle. Mochica. Boom Period (1 AD – 800 AD)

Machu Picchu and the Golden Empires of Peru will also showcase 192 artefacts from royal tombs, some of which have never been exhibited as part of a travelling exhibition, or seen outside of Peru. For instance, visitors can view the fully intact gold attire of a Chimú Emperor, dating to 1300 AD.

Bringing rare artefacts to new audiences

Cityneon's Executive Chairman & Group CEO, Ron Tan says, "It's enthralling for Cityneon to have the opportunity to present to new audiences these remarkable pieces of rare Andean artefacts. Cityneon's strong track record of staging immersive experiences globally with record-breaking visitor numbers reflects our strength in delivering high-quality experiences to visitors from around the world.

"Through this once-in-a-lifetime exhibition, visitors will have the opportunity to come face-to-face with history in a way that has never been done before. With this exhibition, visitors can personally feel the magnificence of Machu Picchu like they are physically there while exploring the ancient cultures who lived in this city 7,000 feet above sea level in the Andes Mountains."



Copper funerary mask with applications of shell and stone, depicting an anthropomorphic visage with feline fangs (Aí Apaec). Mochica. Boom Period (1 AD – 800 AD)

"Machu Picchu and the Golden Empires of Peru is an impressive and extensive exhibition that showcases the limitless potential of VR technology," adds Anthony Tann, President of World Heritage Exhibitions.

"There are hundreds of ancient artefacts to admire, and I am excited to welcome visitors to experience this monumental period of human history through the lens of virtual reality. This exhibition was put together by many talented individuals and excellent technology, and I am certain it will be a memorable and enchanting experience for many to enjoy."

Machu Picchu and the Golden Empires of Peru is made possible with the support of the Ministry of Culture and the Peruvian Government, as well as close collaboration with Cityneon's valued partners, the Museo Larco and Inkaterra Asociación, the World Heritage Exhibitions, and the Boca Raton Museum of Art.

In addition to the launch of the *Machu Picchu and the Golden Empires of Peru* experience in the Boca Raton Museum of Art, the group is also working round the clock for the opening of another artefacts IP experience, [Ramses The Great and the Gold of the Pharaohs](#), which is set to welcome visitors this November at the Houston Museum of Natural Science.

Cityneon's achievements were recently [honoured in the first-ever Deloitte's Best Managed Companies Singapore Award](#), a recognition of private businesses that are building and leading successful and dynamic companies. This award was celebrated at a ceremony held at the Singapore Marriott Tang Plaza Hotel on 1 July 2021.

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Charlotte Coates is blooloop's Editor. She is from Brighton, UK and previously worked as a librarian. She has a strong interest in arts, culture and information and graduated from the University of Sussex with a degree in English Literature. Charlotte can usually be found either with her head in a book or planning her next travel adventure.

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