

©2021 MARVEL; Cityneon

# Marvel Fans Unite! Marvel Avengers S.T.A.T.I.O.N. is coming to Sanya! An Exclusive Interactive Experience

#### The Countdown is on!

**SANYA, CHINA - November 10, 2021 –** Fujian Shiyi Culture Communication in collaboration with Cityneon Holdings are thrilled to announce today that the prestigious Marvel Avengers S.T.A.T.I.O.N. (Scientific Training And Tactical Intelligence Operative Network) will open in The Mangrove Sanya on December 10, 2021. Early bird tickets will be available soon for only CNY99.



The films of the Marvel Cinematic Universe continue to be one of the most popular movie franchises in the 21st century, and here, at Marvel Avengers S.T.A.T.I.O.N., audiences have the chance to dive deeper into this unforgettable universe as they train to become a S.T.A.T.I.O.N. agent.

Mr. Nero Huang, general manager of Fujian Shiyi Culture Communication said "We are very excited to bring Marvel Avengers S.T.AT.I.O.N. to Sanya Haitang Bay. We have had a very

successful experience with Cityneon Holdings in Xiamen and we trust the Sanya station will bring our cooperation into another level."

"The interactive experience is an absolute blast for fans of the series. The games will give fans a chance to feel like a member of the Avengers team. We will welcome all the fans and tourists in Sanya." says Mr. Ron Tan, Executive Chairman & Group CEO of Cityneon Group.

Marvel Avengers S.T.A.T.I.O.N. has travelled to more than 20 cities, including New York, Las Vegas, Paris, Singapore and London, and now, it will finally arrive in Sanya for an incredible interactive and immersive eight-month run. This story-driven walk-through exhibit takes you deep into a 3D world of Marvel's Avengers without glasses or any equipment.

The Instagrammable, must-see exhibition features multiple rooms dedicated to your favourite Avengers characters from the Marvel Cinematic Universe, including Captain America, Iron Man, Captain Marvel, Black Panther, Black Widow, The Hulk, Thor, Hawkeye and more. Along with getting up-close-and-personal with original props and costumes straight from the big screen, guests are invited to:

- Revel in awe at Iron Man's "Hall of Armour"
- Explore Bruce Banner's lab, providing insights into the mind of the mean, green, ragemachine called the Hulk
- Gain access to Captain America's "Top Secret" personnel file
- Inspect Black Widow's arsenal of high-tech weapons
- Learn about the "Super Soldier Serum" that transformed Steve Rogers in Marvel Studios' Captain America: The First Avenger
- Witness Captain America's legendary shield up-close
- Experience the Kingdom of Wakanda in the Black Panther exhibit
- And so much more!

Early bird ticket will be officially available soon for only CNY99.

###

### **About Fujian Shiyi Culture Communication:**

Fujian shiyi culture communication co., LTD., is a cultural communication company dedicated to innovative conference, exhibition and project planning in the cultural and tourism industry. Focus on domestic film and television, art IP introduction and market operation, Implement IP projects in the form of exhibitions and cultural travel projects. Create international and domestic events, Scenic spot and cultural tourism project planning, Homestay and cultural products development, etc

#### **About Cityneon Holdings Limited:**

With its global reach and international partnerships, Cityneon has the capability to serve its clients anywhere in the world. Cityneon was listed on the Mainboard of the Singapore Stock Exchange since 2005, and was privatized on February 2019 by West Knighton Limited, a company wholly owned by Cityneon's Executive Chairman and Group CEO, Ron Tan, together with Hong Kong veteran entrepreneur and investor, Johnson Ko Chun Shun. Johnson is a capital markets veteran and has held controlling interests and directorships in many listed companies. In May 2019, Cityneon welcomed CITIC Capital as a new shareholder, who holds approximately 9% shares in Cityneon. CITIC Capital is part of CITIC Group, one of China's largest conglomerates, and has over US\$29B of assets under its management across 100 funds and investment products globally. Other institutional shareholders of the Group include EDBI - a Singapore government-linked global investor, and Pavilion Capital - a Singaporebased investment institution which focuses on private equity investments, that made strategic investments to the Group in August and October 2019 respectively. In April 2021, Cityneon welcomed new investors Seatown Holdings International, Qatar's Doha Venture Capital, which will now own approximately 4% of the Group, and other financial institutions and family offices in Singapore and China, joining the already strong stable of shareholders to support the Group's further expansion globally. For more information, please visit www.cityneongroup.com.

#### **About Victory Hill Exhibitions:**

Victory Hill Exhibitions is a subsidiary of Cityneon Holdings and is the worldwide leader in producing Hollywood IP exhibitions. Their offerings include JURASSIC WORLD: THE MOVIE EXHIBITION in Guangzhou and Shanghai, China; JURASSIC WORLD: THE EXHIBITION in Dallas, Texas; Marvel Avengers S.T.A.T.I.O.N. in Las Vegas, Toronto, and Seoul; and The Hunger Games: The Exhibition in Las Vegas. They also produce AVATAR: THE EXHIBITION, which recently concluded in Chengdu, China.

As a global IP management company which strives to create interactive exhibits that attract visitors and have educational value, Victory Hill with its 25 years of experience and cooperation with pioneers in technology from around the world, is able to create astounding interactive experiences, and can adapt to satisfy each and every unique need of our clients.

#### **About Marvel Entertainment:**

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media for over eighty years. Marvel utilizes its character franchises in entertainment, licensing, publishing, games, and digital media. For more information visit marvel.com. © 2021 MARVEL

## Media contact:

Evan Yang Cityneon Holdings +86 13601299692

evan.yang@cityneongroup.com