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THE EXHIBITION

JURASSIC WORLD: THE EXHIBITION ROARS INTO DENVER MARCH 2022 FOR WESTERN UNITED STATES PREMIERE!

Tickets go on sale December 8 at 10:00am MT

DENVER, Colorado (December 8, 2021) – Round Room Live and Cityneon announced today the second city for the North American tour of **JURASSIC WORLD: THE EXHIBITION**. After record-breaking performance in Dallas, Texas, the tour will be opening in Denver, Colorado, on March 4, 2022 at the National Western Center, located at the Washington Street exit of I-70. For the first time ever, Denver fans of the *Jurassic World* film and television franchises can experience the majesty of its wonderful dinosaurs in their own community.

Tickets go on sale December 8, 2021 at 10:00 a.m. MST. Information, including venue and ticketing details, can be found at JurassicWorldExhibition.com. **JURASSIC WORLD: THE EXHIBITION** — produced in conjunction with Universal Live Entertainment, a division of Universal Parks & Resorts — immerses audiences of all ages in settings inspired by the groundbreaking film franchise *Jurassic World* from Universal Pictures and Amblin Entertainment.

JURASSIC WORLD: THE EXHIBITION is an immersive 20,000-square-foot experience based on one of the biggest blockbusters in cinema history. Visitors will walk through the world-famous “Jurassic World” gates, encounter life-sized dinosaurs, and explore richly themed environments. Guests will have an up-close look at a Velociraptor, stand in awe under a towering Brachiosaurus, and encounter the most fearsome of them all, the mighty Tyrannosaurus rex. Guests will be able to imagine what it would have been like to roam among these breathtaking creatures and even interact with new baby dinosaurs, including “Bumpy” from the popular animated series *Jurassic World: Camp Cretaceous*. *Jurassic World: Camp Cretaceous* is produced by Universal, DreamWorks Animation and Amblin Entertainment, and is currently streaming on Netflix.

The *Jurassic World* franchise has been entertaining generations of fans around the world with thrilling and awe-inspiring stories and characters for more than 25 years – from films and TV series, to video games and toys, to live-action experiences and rides at Universal theme parks. Universal Orlando Resort welcomed the new *VelociCoaster* this past summer, creating a new species of roller coaster where guests feel the rush of the hunt as they race alongside these nimble predators, twisting and soaring above land and water. At

Universal Studios Hollywood, guests experiencing *Jurassic World – The Ride* come face-to-face with an all-new, extraordinarily realistic dinosaur – the Indominus Rex, injecting intense new thrills, excitement and intrigue into an already dynamic ride.

Following an initial launch in Melbourne, Australia, **JURASSIC WORLD: THE EXHIBITION** has become a global success with over three million visitors since 2016. The Exhibition has opened its gates to excited fans in Dallas, Chicago, Philadelphia, Paris, Madrid, Seoul, Chengdu, Guangzhou and Shanghai.

Universal Parks & Resorts' President of Global Business Development, Michael Silver said, "What excites us about **JURASSIC WORLD: THE EXHIBITION** is the opportunity to give fans a real-world, immersive experience based on the amazing adventures of the films and delivered to a location near them. Visitors will come face-to-face with life-sized dinosaurs and walk through richly themed environments, all inspired by the beloved global franchise."

Cityneon's Executive Chairman & Group CEO, Ron Tan said, "**JURASSIC WORLD: THE EXHIBITION** features cutting-edge, state-of-the-art technology that is powered by Animax Designs, our animatronics powerhouse located in the U.S. This immersive exhibition is definitely a once-in-a-lifetime experience that our friends in Denver can look forward to. With sold-out shows in Dallas since its opening there in June 2021, we are confident that our fans in Denver will be wowed by this exhilarating experience."

"After record breaking sales in Dallas, we are incredibly excited to bring this show to Denver to share with our millions of fans" said Stephen Shaw, Founder and Co-President of Round Room Live. "The ability to walk amongst these HUGE creatures will amaze and entertain fans with this breathtaking and truly immersive experience!"

The operation and management teams will continue to implement enhanced health and safety procedures for the operation of **JURASSIC WORLD: THE EXHIBITION** when it arrives in Denver. Specific details will be shared closer to opening at JurassicWorldExhibition.com. All Exhibition activities will be in accordance with CDC guidelines and local directives. Visit the CDC website at cdc.gov/covid19 for the latest guidelines.

Tickets to **JURASSIC WORLD: THE EXHIBITION** start at \$29.50 for adults (16 years +) and \$19.50 for youth (3-15 years). Children under three years of age are free with accompanying parent or guardian. Flex Passes are available, as well as special pricing for senior citizens and military. Group sales packages are available for groups greater than 10.

For more information about **JURASSIC WORLD: THE EXHIBITION**, visit JurassicWorldExhibition.com.

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LOCATION

JURASSIC WORLD: THE EXHIBITION – National Western Center’s new Stockyards Event Center, 5004 National Western Drive, Denver, CO 80216

[Jurassic World The Exhibition-Denver Press Kit](#)

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About Cityneon Holdings Limited:

With its global reach and international partnerships, Cityneon has the capability to serve its clients anywhere in the world. Cityneon was listed on the Mainboard of the Singapore Stock Exchange since 2005, and was privatized on February 2019 by West Knighton Limited, a company wholly owned by Cityneon’s Executive Chairman and Group CEO, Ron Tan, together with Hong Kong veteran entrepreneur and investor, Johnson Ko Chun Shun. Johnson is a capital markets veteran and has held controlling interests and directorships in many listed companies. In May 2019, Cityneon welcomed CITIC Capital as a new shareholder, who holds approximately 9% shares in Cityneon. CITIC Capital is part of CITIC Group, one of China’s largest conglomerates, and has over US\$29B of assets under its management across 100 funds and investment products globally. Other institutional shareholders of the Group include EDBI - a Singapore government-linked global investor, and Pavilion Capital - a Singapore-based investment institution which focuses on private equity investments, that made strategic investments to the Group in August and October 2019 respectively. In April 2021, Cityneon welcomed new investors Seatown Holdings International, Qatar’s Doha Venture Capital, which will now own approximately 4% of the Group, and other financial institutions and family offices in Singapore and China, joining the already strong stable of shareholders to support the Group's further expansion globally. For more information, please visit www.cityneongroup.com.

About Victory Hill Exhibitions:

Victory Hill Exhibitions is a subsidiary of Cityneon Holdings and is the worldwide leader in producing Hollywood IP exhibitions. Their offerings include JURASSIC WORLD: THE MOVIE EXHIBITION in Guangzhou and Shanghai, China; JURASSIC WORLD: THE EXHIBITION in Dallas, Texas; Marvel Avengers S.T.A.T.I.O.N. in Las Vegas, Toronto, and Seoul; and The Hunger Games: The Exhibition in Las Vegas. They also produce AVATAR: THE EXHIBITION, which recently concluded in Chengdu, China; and Transformers: The Experience, which is due to start its North American tour in 2022.

As a global IP management company which strives to create interactive exhibits that attract visitors and have educational value, Victory Hill with its 25 years of experience and cooperation with pioneers in technology from around the world, is able to create astounding interactive experiences, and can adapt to satisfy each and every unique need of our clients.

About Jurassic World:

From Universal Pictures and Amblin Entertainment, *Jurassic World* immerses audiences of all ages in a new era of wonder and thrills where dinosaurs and humankind must learn to coexist. *Jurassic World* is more than a film franchise. At every turn, this \$5 billion film series delivers a larger-than-life destination for exploration, discovery, and epic adventure. Dinosaurs live again and they live in *Jurassic World*. *Jurassic World Dominion* debuts in theaters June 10, 2022.

About Round Room Live, an Entertainment One company:

Round Room Live is a producer and promoter of live entertainment, that specializes in transforming both new and iconic intellectual property into engaging and thrilling live events. Round Room creates unique live experiences tailored to the distinct character of each property and produces the highest quality productions for audiences around the world.

Their current roster of touring theatrical shows includes: *Baby Shark Live!*, *Blippi The Musical*, *Peppa Pig Live*, and *PJ Masks Live! Save the Day*. In addition to JURASSIC WORLD: THE EXHIBITION, Round Room’s Immersive and Entertainment Experiences division is currently touring *Mandela: The Official Exhibition* and *The Infinite*:

Living Among the Stars. Following the global success of *PJ Masks Live*, Entertainment One acquired a majority position in Round Room Live in 2018. Entertainment One is now a division of Hasbro.

About Universal Live Entertainment:

Universal Live Entertainment partners with best-in-class entertainment companies to bring today's most popular stories, characters and adventures to life in a city near you. From larger-than-life touring shows to immersive, walk-through exhibitions and family entertainment centers, Universal's world-class entertainment brands are delivered across the globe for families, friends and people of all ages to enjoy. Productions include Jurassic World Live Tour, Jurassic World: The Exhibition, A Minions Perspective, DreamWorks Animation: The Exhibition, Trolls LIVE!, Kung Fu Panda: The Exhibition, The Office Experience, Film to Live Orchestra concerts and more.

Universal Live Entertainment is a division of Universal Parks & Resorts, a unit of Comcast NBCUniversal. With theme park destinations in California, Florida, Japan, Singapore, and Beijing, Universal Parks & Resorts offers guests around the globe today's most relevant and popular entertainment experiences. Universal theme parks are known for immersive experiences that feature some of the world's most thrilling and technologically advanced film- and television-based attractions. Comcast NBCUniversal wholly owns Universal Studios Hollywood, Universal Orlando Resort, and Universal Studios Japan. In addition, the company has a license agreement with Universal Studios Singapore at Resorts World Sentosa and recently opened the Universal Beijing Resort in China's capital.

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