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Tessa Clayton 14 hours ago Highlight, Lifestyle 168 Views

An immersive walk-through event based on the global blockbuster film AVATAR, Avatar: The Experience will debut at Cloud Forest at Gardens by the Bay in Singapore later this year. The new attraction is a collaboration between Cityneon Holdings, Disney Location-Based Experiences, and James Cameron and Jon Landau’s Lightstorm Entertainment.

Ron Tan, Cityneon’s Executive Chairman and Group CEO, says: “It’s an honour to present *Avatar: The Experience* with the support of the Singapore Tourism Board and Gardens by the Bay. We are excited to contribute to the inspiring creative culture of Singapore. The iconic Cloud Forest at Gardens by the Bay, one of Asia’s most popular horticultural attractions, becomes the perfect scenic location. We look forward to welcoming guests to this carefully curated event.”

“The opening of *Avatar: The Experience* in Singapore is a unique opportunity to continue expanding the global reach and impact of AVATAR, the highest-grossing film of all time,” says Lightstorm Entertainment’s President of Franchise Development, Kathy Franklin. “As the first of our four AVATAR sequels comes to theatres this December, this is the perfect time – and the perfect place – to explore and celebrate the wonders of Pandora in an all-new way.”

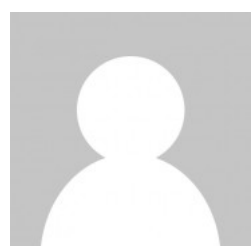
Set at Cloud Forest with its iconic waterfalls, spiralling walkways and a unique architectural glass greenhouse, *Avatar: The Experience* invites guests to connect with the alien world of Pandora, its bioluminescent environments, mystical creatures, flora, and the captivating culture of its indigenous people, the Na’vi.

Additional details will be announced soon. Sign up to be the first to know by visiting www.AvatarTheExperience.com

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About Tessa Clayton



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